



Welcome  
TO TOULON

**TOULON**  
**MÉTROPOLE**  
ÉVÉNEMENTS  
& CONGRÈS





## Who are we ? **The project actors**



The town of Toulon and the Métropole Toulon Provence Méditerranée are the main shareholders of **TOULON MÉTROPOLE ÉVÉNEMENTS & CONGRÈS**.

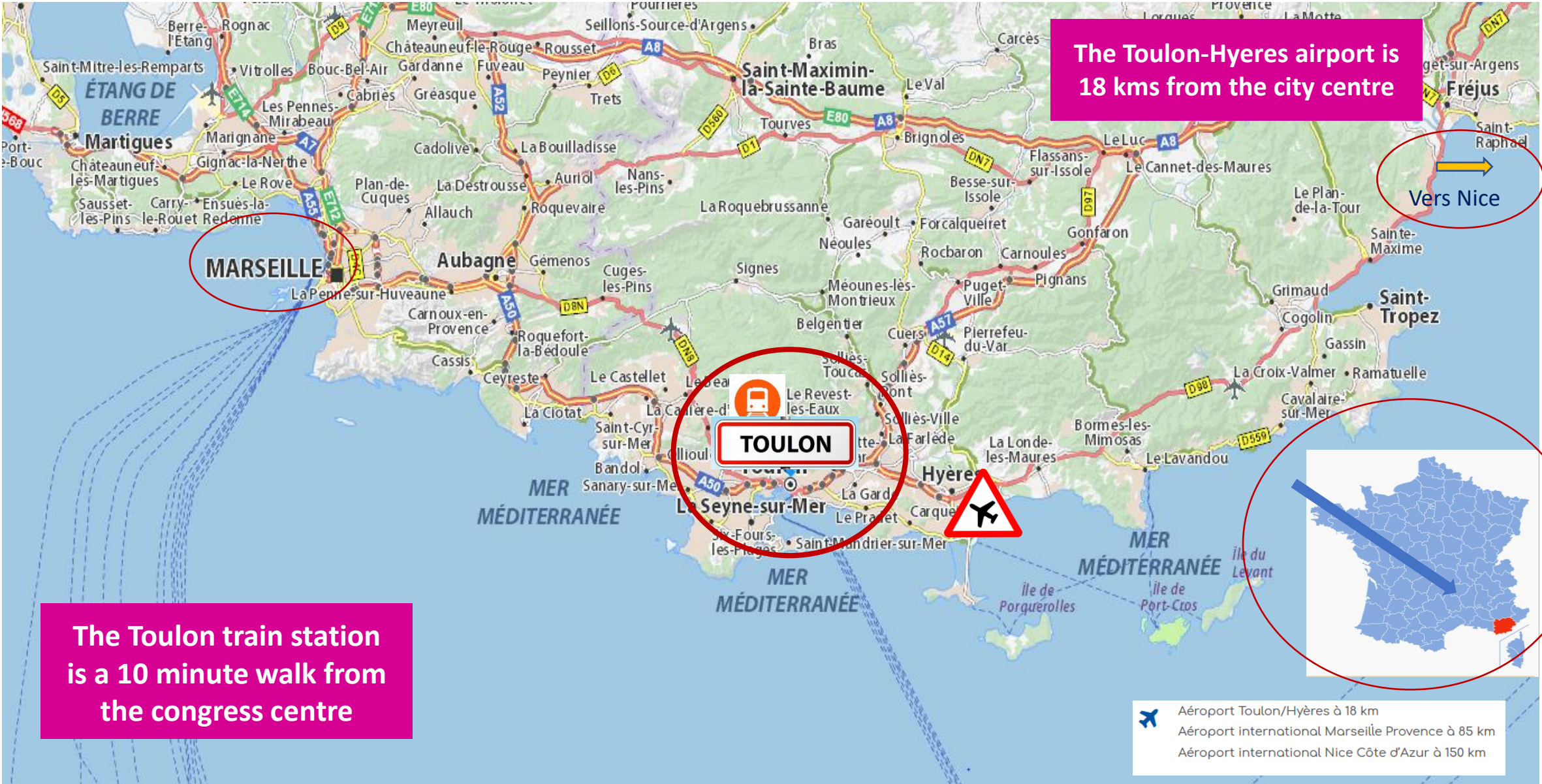
An operational help for the organisers to drive their projects forward.

Our expertise :

Business Tourism, Convention Bureau, and welcoming events with **the Palais des Congrès Neptune and the Zenith of Toulon**.  
Major events organisation on our territory

**A team at your disposal to give you a unique experience.**

Located between Marseille and Nice, a true regional hub



The Toulon-Hyeres airport is 18 kms from the city centre

Vers Nice

The Toulon train station is a 10 minute walk from the congress centre

Aéroport Toulon/Hyères à 18 km
Aéroport international Marseille Provence à 85 km
Aéroport international Nice Côte d'Azur à 150 km



# Our accessibility

Toulon is easily accessible for the delegates :

- **The train station, a 10-minute walk**, is served by high speed trains  
A 4-hour journey to Paris
- The Toulon-Hyeres airport is 18 kilometers from the city center, so less than one hour (30/40 minutes)
- Sea links to Corsica, Sardinia and the Balearic Islands
- Motorway access to Marseille, Nice or Italy
- A network of urban transport (Buses, water buses, shuttle boats...)
- Parking solutions nearby offering over 1200 spaces

**Local partners** are, of course, involved such as, taxis, hotels, restaurants, and others partners  
They can provide a large range of services to help you with your event.

✈ Découvrez le programme 2024 de l'aéroport Toulon Hyères avec 10 destinations directes

COMPAGNIES	DESTINATIONS	PÉRIODES	VOLS							RÉSERVATIONS
			L	M	M	J	V	S	D	
✚ transavia	PARIS ORLY	Toute l'année	•	•	•	•	•	•	•	www.transavia.com
	BREST	Jusqu'à avril 2024 À partir d'avril 2024	•				•		•	
	ROTTERDAM	Du 20/04 au 28/09		•					•	
	NANTES	Du 04/07 au 01/09					•		•	
easyJet	LONDRES GATWICK	Du 03/04 au 26/10 Du 24/06 au 31/08	•		•			•	•	www.easyjet.com
	BORDEAUX	Du 12/04 au 21/06 Du 28/06 au 01/09 Du 02/09 au 04/10	•				•		•	
	LUXEMBOURG	Du 09/07 au 14/09	•						•	
✈ Luxair	LUXEMBOURG	Du 09/07 au 14/09		•					•	www.luxair.com



# Territorial attractiveness of Toulon

## Toulon in the heart of VAR

Around one of the most beautiful harbours in Europe stands the city of TOULON. History and architectural trends have shaped a city with multiple identities. Uptown is a bright and airy district, with Haussmann monuments inherited from the Napoleon 3rd era. Whereas, the downtown area is a middle age district which has expanded over the centuries.

Today in full renovation, discover a village-like atmosphere and charm with its narrow streets, ochre fronted houses, its pedestrianized center, its shops with colourful window displays, art galleries, or small restaurants...

## The America's Cup Sailing race chose TOULON !

With 300 days of sunshine per year, great accessibility and a wide choice of accommodation ; our destination has become one of the most famous touristic places in the heart of Provence Cote d'Azur.

The Toulon Provence Mediterranee Metropole with its 450 000 inhabitants has been ranked 14th in France, in terms of population.



29/05/2024



# Some key figures of the metropolitan economy – An “easy going” metropole on a human scale



## PORTRAIT DE LA MÉTROPOLE

Portrait of the Metropole



**453 407** habitants \*  
Inhabitants



**+ 15 947** habitants en 6 ans  
Inhabitants over 6 years

soit **+0,6%/an** sur la période  
+0,6% per year over the period

**12** communes - **36 641** hectares

\*INSEE RP-2021-pop. totale

En 2023 :

**30,1** millions de voyages  
réseau Mistral



**132** lignes terrestres (lignes régulières, services scolaires et transports à la demande)



**9** lignes maritimes

**2,3** million de passagers



**150** bornes de recharge électriques doubles (300 points de recharge)

**In 2023** : 30.1 million passengers (buses), 132 overland transport lines, 9 sea and maritime lines with 2.3 million passengers –and 150 dual electric vehicle charging stations.



# Some key figures of the metropolitan economy



1st Economic centre of the Var

Military port of Europe and The Mediterranean

Port with routes to Corsica

Tourist destination of the Var in number of nights

## Sectors of excellence

Defence

Sea

Digital

Health

Tourism

Agriculture



**19 000** Students enrolled in higher education institutions and training, in 2022.

## LABELS



## CLUSTERS



# Toulon, an art of living...





## The four main reasons to select the Neptune Centre of Congress



**An 800-seat auditorium  
for plenary sessions**



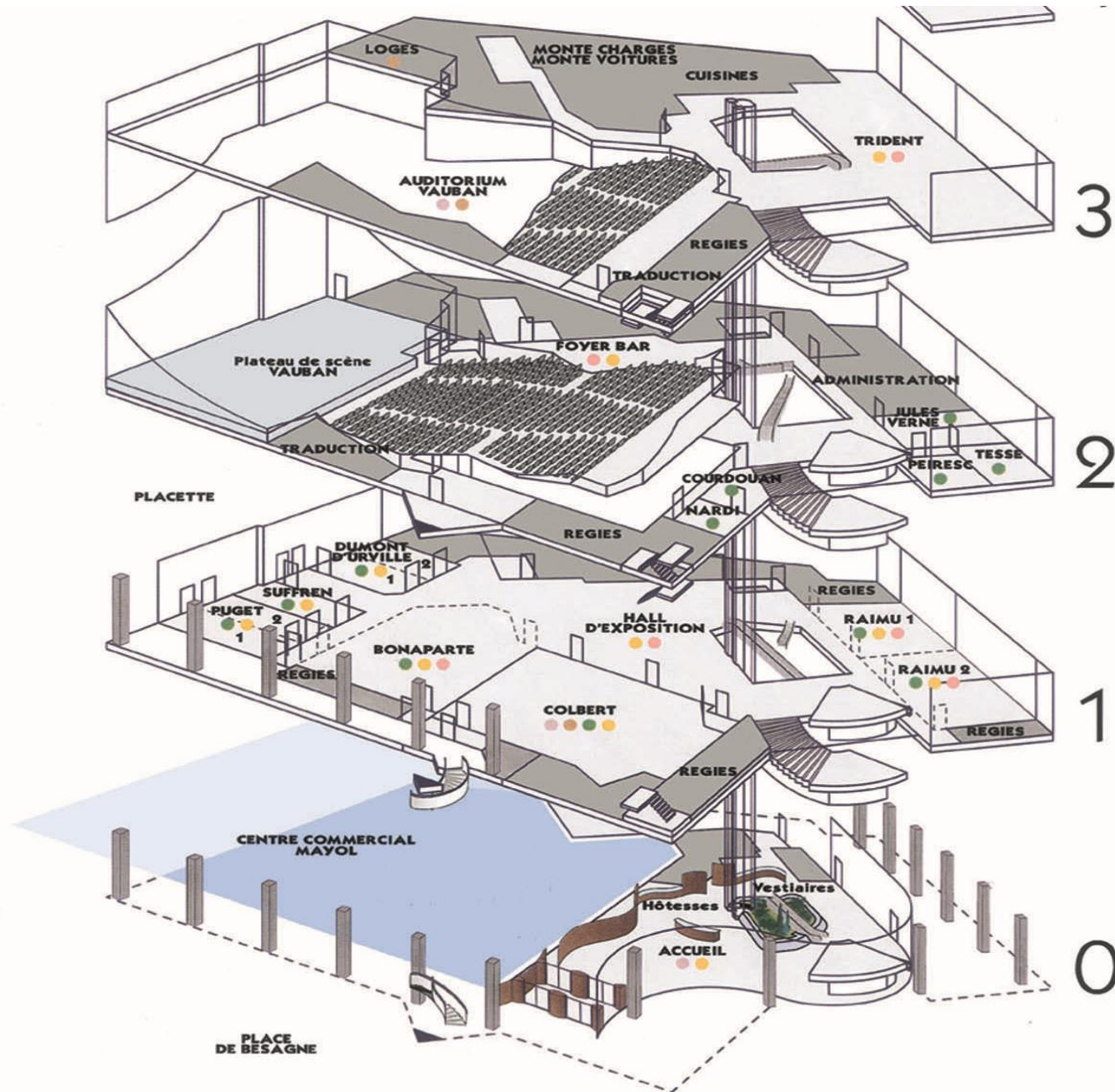
**2500 m<sup>2</sup> of usable surface  
Space for 120 booths of 6m<sup>2</sup>**



**13 spaces to host your event  
up to 300 people**



**In the heart of VAR**





# The Zenith of Toulon



- Located 5 minutes from **the train station**
- **Parking** nearby (new car park with 800 spaces)
- Large multifunctional hall with more than 6000 seats (maximum capacity of 8500 people) 15 possible configurations
- “Le live” a space, accommodating up to 680 spectators standing (or 250 seated)
- Exhibition hall, changing rooms and luggage storage

Beautiful raw and contemporary spaces able to welcome events such as: shows, sports events, concerts ...**A recognized know-how**

**ZÉNITH TOULON**  
Des spectacles immersifs, des moments inoubliables !

UNE EXPÉRIENCE  
**TOULON**  
ÉVÉNEMENTS  
& CONGRÈS

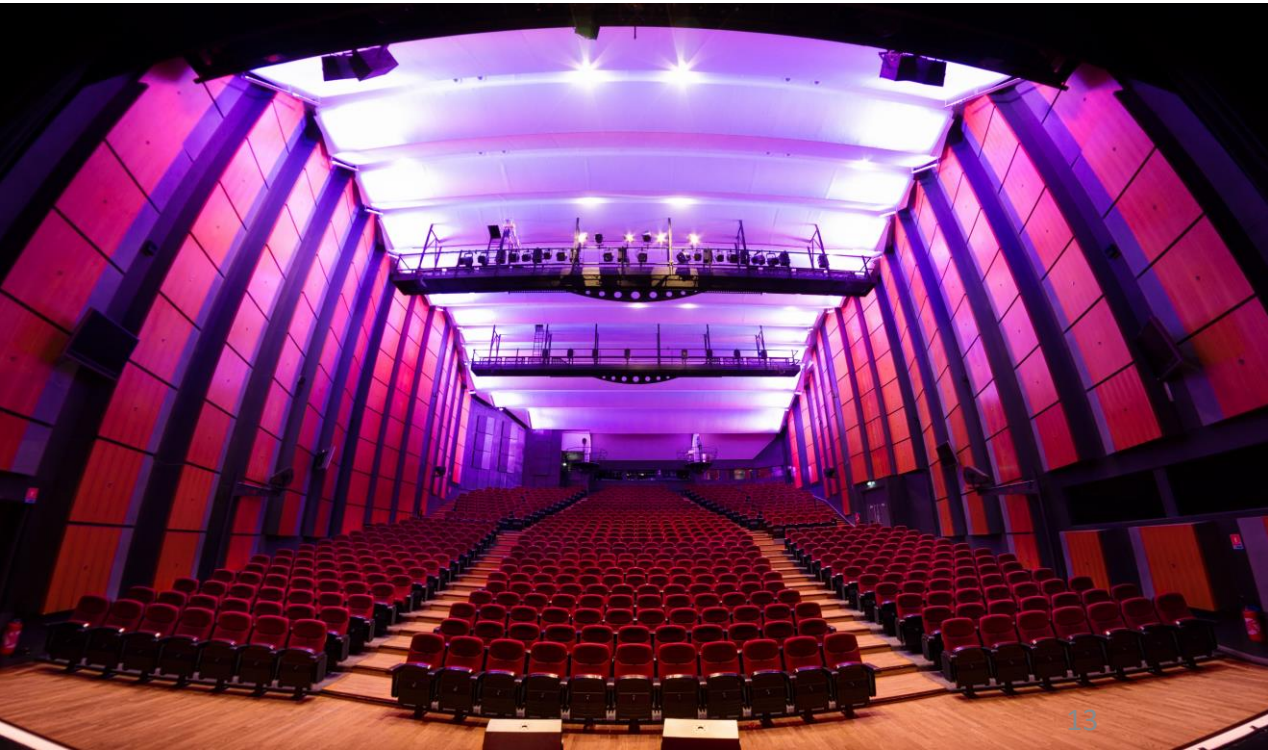
*More than  
1850 m<sup>2</sup> of  
usable surface*

**2.572 SHOWS**  
depuis 10 ans





# Le Palais des congrès Neptune





# Accommodation

**At least 800 rooms available in the city centre**

< 20 minutes walking distance, 262 in 4-star hotels, and 388 in 3-star hotels

In Toulon, to answer your accommodation needs we deal directly with hotel owners, this way we can anticipate hotel allotments, centralise your reservation, and obtain **special rates**. Hotel visits can be organised



4 Openings since 2020





**The hotels of Toulon** propose accommodation within walking distance without transfer.



## Catering service

We offer a panel of 6 licensed caterers who can deal with welcome coffees, breaks and meals.

- ✓ Experienced in serving more than 500 simultaneous meals in less than 2 hours and for up to 1000 people in cocktail parties
- ✓ Menu diversity and different types of meal plans (buffet or waiter service)
- ✓ Reactive and efficient staff, able to fit their services to your program
- ✓ Compliance with hygiene and safety standards
- ✓ Adjustment of the quantities ordered & final order on D-15
- ✓ Corporate and Social Responsibility norm (CSR)



Roland Paix



Les deux Toques



Gaufrey Réceptions



La Table de Charlotte



DV Traiteur



La Truffe Noire









# Choosing Neptune... is also involving yourself ...



Tourism Quality “marking” guarantees:

The discovery of a destination with **a warm welcome**, attentive staff, personalized services, clear and accurate information, guaranteed cleanliness and comfort. We remain, of course, open **to your suggestions and needs**. In a zero food waste effort to improve the lives of those in need, we have a partnership with the **Var food bank** to donate any leftover food from events.

Our team at the Neptune Center of Congress was trained by Sittomat (local recycling specialists) in order to understand the waste sorting issue, moreover this commitment is shared by our partners.

## Concrete measures to be more eco-responsible every day

- Replacing of light bulbs with led bulbs
- About our floor : Carpet replaced by a parquet floor made from recycled PVC tiles (less maintenance required and we favour green and organic cleaning products)
- Donation of used carpet from exhibitions
- We only work with companies who respect the CSR standards
- **We deal predominantly with local partners**
- Certified printer using eco-friendly products
- Automatic shutdown of air conditioning, heating and lighting after events...





Since the beginning of 2024, we have been involved in the process of certification (ISO Norm 20121)

February 2024

Toulon Métropole Evénements et Congrès

is engaged in certification training  
ISO 20121 proposed by



En collaboration avec



et avec le soutien de



# Transfers and transport

The centre of congress and its partners can help you to organise **transfers for your guests**.

- ✓ Experienced in dealing with large groups of up to 500 people
- ✓ Good value for money
- ✓ Reliable and well known partners
- ✓ Compliance with safety rules
- ✓ Drivers' professionalism
- ✓ Reactive and efficient staff, able to fit their services to your program



## Leisure program for the supporting guests

The Intercommunal Tourist Office is at your disposal to organise different kinds of tours. For example : Visit the most beautiful harbour in Europe, take a city guided tour, discover the Naval Museum, The Mont Faron cable car and the Second World War Memorial, or, Les Îles d'Or (Islands of Porquerolles and Port Cros)... **These tours are real reflections of our local heritage –our history, landscapes and specialities.**

A large choice of goodies can be proposed as welcome gifts.

A welcome pack (display board, posters, signs, etc...) can be ordered and set up at the Toulon-Hyeres airport.

Moreover, during the entire duration of your event, we can provide a physical booth from the Tourist Office (with flyers, welcome booklets, shuttle time schedule, group products or services...).





# Our strengths : Integrated services

Our team of **professionals** and **your dedicated contact** are with you every step of the way to satisfy all your needs and requirements. We provide personalised services **to ensure the success of your project** and we are by your side until the closing of your event.

The technical team ensures the production and staging for you. We have the know-how and procedures in place, to provide a seamless service.

## Tailor-made technical services.

Our technical equipment : 43'' signage screens, full HD projector available in all rooms, 1 Go optical fibre, translation, free wifi, will enhance your projects and your events.

## They trusted us :



# Complementary venues for gala evenings & our news

Whatever your event : a cocktail, a gala dinner, a dancing party, we can accommodate a large number of guests in a prestigious, iconic and original place, in close proximity to Toulon City Centre. A selection of places can be suggested.

## Une nouvelle salle pour le Zénith



(Photo S.L.)

Actionnaire de la société publique locale (SPL) « Toulon Métropole Événements et congrès » qui gère le Zénith, la Ville, propriétaire du bâtiment, a décidé d'y entreprendre prochainement quelques travaux, a-t-on appris lors du conseil municipal. Ce chantier, financé par la collectivité mais réalisé par la SPL, concernera notamment les aménagements de la mezzanine du Zénith, au-dessus du hall d'accueil principal : un espace d'environ 1 000 m<sup>2</sup> inexploité depuis la construction de la grande salle de spectacle en 1992. Deux passerelles intérieures pour un accès sécurisé et une accessibilité totale seront aussi créées. Une fois rénovée, la mezzanine accueillera, dès la saison 2023-2024, et ce jusqu'à 2026, plusieurs services de l'opéra de TPM : salle de répétition pour l'orchestre, ateliers techniques (décors, costumes...). À terme, cet espace doit permettre de proposer un lieu qualitatif de restauration et d'accueil lors des grandes manifestations et concerts organisés par au Zénith. Coût de l'opération : 840 000 euros.

*A new space available*



The Zenith Mezzanine



Biltoki covered market



Domaine of Baratonne



The Royal Tower



The RCT Campus



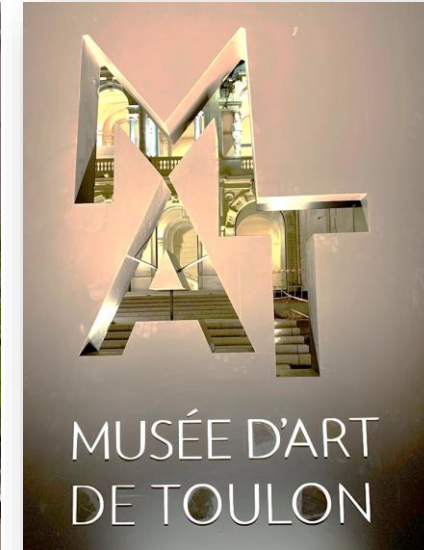
# Culture # Tourism # Sports # Youth



*Heritage full of character, cultural imprints, sports, sea & boating, Nature and authenticity*

## Some recent or future congresses with exhibitions :

- 2022 National AFPEN Congress (French association of Psychologists of National Education) 500 people.
- 2022 17th Convergences Meeting CSH 500 people.
- 2022 National Congress of Oncology and Urology 250 P. 400 p. in 2023
- 2023 National Congress APSEP Penitentiary Health 400 people.
- 2023 Regional tobacconists BURAL SUD 1500 people.
- 2023 National Congress SFMES-SFTS (French society of sports medicine and the French society of sports traumatology) 800 people.
- 2024 Meet 4Hydrogen (National conference hydrogen business event, innovative and sustainable solutions proposed by suppliers) 800 people.
- 2024 National Congress of the Carpenter Companions of Duty 600 people.
- 2024 National Congress of Anonymous Alcoholics AA 600 people.
- 2025 National Congress of FNAME 450 people.
- 2025 Congress of FFPMI Image and Photography 550 people..etc





**Design Parade**

**Nîmes**  
27.06 → 29.09  
14<sup>e</sup> festival international de design  
villa Noailles

**Toulon**  
27.06 → 24.11  
4<sup>e</sup> festival international d'architecture d'intérieur  
Ancien Évêché

**Nouvelles Vagues**  
27.06 → 24.11



**LIRE  
LA  
VILLE  
DES  
ARTS  
Toulon**

**Avec « Archistoire » découvrez Toulon à travers le regard d'un architecte**

Var | Publié le 30 avril 2018 - Frédéric DELMONTE - Architecture







Toulon Provence  
Mediterranée  
Is a member Of  
The **Major Events Unit**

## Provence Alpes Cote d'Azur a land of major events

If you want to organise a major event in the South Region, benefit from the program called « **ATTRACT CONGRESSES & EVENTS** », we can naturally help you in this process.

### Who can benefit from this ?

Event organisers (International federations, learned societies, associations, etc...)

Which events are concerned ? **Events with high potential.**

- > Congresses with more than **800 nights** spent in a hotel, and organised on a national scale
- > Business conventions with more than **4000 nights** spent in a hotel
- > New trade shows (professionals only) of more than **2000 square meters** presenting an interest for the sectors of excellence in the Region (identified clusters).

**Ongoing certification needed for the project holder/ leader, or, ISO 20121 certified place**

Bonus : A subsidy that is the equivalent of 30% of expenses (file and application which go before a commission and are subject to strict CSR criteria).

As a « **LINKEUS** » member, we can help you to apply and check your eligibility.



29/05/2024

Strengthened  
selection criteria :  
Innovation and  
sustainability



LABEL ECOQUARTIER

## Chalucet parmi les 5 meilleurs EcoQuartiers de France!

Toulon, 14e des villes littorales où il fait bon vivre

Un avion d'Air France baptisé du nom de "Toulon"



➔ Toulon récompensée !

Déjà lauréate depuis 2 ans de « La Meilleure Transformation Urbaine » au #SIATI, notre @VilledeToulon a reçu un nouveau prix lors des #DéfisUrbains pour sa démarche globale et au long cours « Renouvellement Urbain / Rénovation du Centre-Ville », #Toulon



Les urbanistes en université à Toulon : « une ville inspirante »

RÉOUVERTURE DES HALLES

Quand Épicure rencontre Bacchus

COMPÉTITION DE VOILE

Toulon accueille la finale du Pro Sailing Tour !

L'été(des expos) à Toulon et Hyères

DESIGN PARADE 2021

Festival design avec les œuvres de Pompidou à Toulon



Sophie Duquenne Marketing and Development Officer  
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<https://toulon-congres-neptune.com>

<https://zenith-toulon.com>

<https://www.congres-tournages-tpm.fr>

